



L'Art de la Table
1825

Press Release

Arques, July 30, 2008

Arc International raises its prices in order to cover increasing energy and raw materials costs

As all other industries, Arc International is confronted with the significant rising cost of energy (up to 100 %), transportation and raw materials.

Despite many actions plans, the Group can no more compensate the negative effects of this increase on its business.

In order to maintain its level of service and to keep on investing in technologies, innovation and teams as its customers may expect from it, Arc International has decided to implement starting October 1st an average price increase of 15 %.

Building on its strong commercial relationships with its customers, Arc International is confident it will keep on developing with them the tableware market.

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Arc International employs 15, 000 people worldwide including 9000 in France. The group, whose head office is located in Arques, in the French Pas-de-Calais region, achieved a turnover of 1.5 billion Euros in 2007. Armed with its know how in glassware, it developed globally and diversified its activities through the integration of materials other than glass. Today, it markets a full range of tableware products in more than 160 countries.

The Group covers the Consumer Goods and Food Service markets through a portfolio of brands, Luminarc®, Arcoroc®, Mikasa®, Cristal d'Arques® Paris, Pyrex®¹, Chef & Sommelier and Studio Nova®. For more than 40 years the Group has also been addressing professional customers – industrialists, traders, manufacturers of semi-finished and finished products, and service providers – by offering them tailored-made solutions to meet their specific requirements (for industry, advertising, premiums and customer loyalty programmes).

Arc International is present in five continents with production sites (France, Spain, USA, China, UAE), distribution subsidiaries (France, US, UK, Spain, Australia, Mexico, Brazil, Japan) and sales offices.

Finally, the Group has adopted a strategy of sustainable development in order to balance economic requirements, social responsibility and respect for the environment, and joined the U.N.'s Global Compact in 2003.

* *tableware*

¹ *Pyrex® is a trademark of Corning Inc., licensed by Arc International Cookware SAS in Europe, the Middle East, and Africa*

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