



L'Art de la Table  
1825

## Press Release

February 16, 2009

# Guillaume de Fougères is appointed Chairman of Arc International's Board

On February 14, the Supervisory Board made the unanimous decision to appoint Guillaume de Fougères Chairman of the Board of Arc International Group, world leader in tableware.

In this position, he will be entrusted with speeding up the turnaround of the company's operational profitability in a demanding global economic environment. Guillaume de Fougères will be leading the current management team in order to pursue the efforts aimed at the financial management of the group, boosting its innovation capacity and develop its brands. A domain in which he has 17 years of experience acquired with major multinational firms.

Born in Madagascar, married, and a father of 4, Guillaume de Fougères graduated from an AMP, Harvard and the Paris School of Political Science (Sciences Po – Economics and Finance). He also has two master's degrees in management and econometrics.

Currently CEO Europe of Arc International, Guillaume de Fougères began his career in 1989 as Financial Director in a SME with a staff of 120 specializing in cosmetics. In 1992, he joined Unilever as the head of Financial Control for the dessert activity of the multinational firm specializing in consumer goods. Three years later, in 1995, he joined the Mars group in Orleans (France) where he was appointed Financial Controller Market.

In 1998, Guillaume de Fougères moved to another sector of activity and joined Valeo where he's held various positions, including the responsibility of Finance for the Engine Cooling Product Family.

Guillaume de Fougères has a vast experience within Arc International. He joined the world leader in tableware in October 2001 as CFO. He was entrusted with the mission of setting up the Group's budget process and financial reporting. Mid-2004, he was appointed CEO International Division and moved to Dubai to complete this strategic assignment.

In June 2007, Guillaume de Fougères took over the management of the Europe Division, which accounts for 50% of the Group turnover. The division covers a market which stretches from Portugal to Russia, and includes the Arques site, the AIC (Chateauroux, France) and Vicrila (Spain) production plants, and 3 distribution subsidiaries (France, Iberica and UK).

**Capucine Durand, Chairman of the Supervisory Board** declares « *Guillaume de Fougères is the best profile to chair the Board of Arc International. He has a high quality professional experience, acquired mostly outside France. He has an in-depth understanding of the group, our sector, our markets, and is a recognised manager. He now leads a team he knows well with the objective of speeding up our competitive growth strategy.* ».

Guillaume de Fougères is to define three first priorities for the Group: ensure a stronger proximity and complementarity with the European mass distributors, reinforce the development of food service (restaurants, hotels...) and pursue the expansion of Arc International in emerging areas such as Russia, the Middle East and major Asian markets.

**About Arc International, l'Art de la Table\* 1825**

Arc International employs 15, 000 people worldwide including 9000 in France. The group, whose head office is located in Arques, in the French Pas-de-Calais region, achieved a turnover of 1.5 billion Euros in 2007. Armed with its know how in glassware, it developed globally and diversified its activities through the integration of materials other than glass. Today, it markets a full range of tableware products in more than 160 countries.

The Group covers the Consumer Goods and Food Service markets through a portfolio of brands, Luminarc®, Arcoroc®, Cristal d'Arques® Paris, Pyrex®<sup>1</sup> and Chef & Sommelier. For more than 40 years the Group has also been addressing professional customers – industrialists, traders, manufacturers of semi-finished and finished products, and service providers – by offering them tailored-made solutions to meet their specific requirements (for industry, advertising, premiums and customer loyalty programmes).

Arc International is present in five continents with production sites (France, Spain, USA, China, UAE), distribution subsidiaries (France, US, UK, Spain, Australia, Mexico, Brazil, Japan) and sales offices.

Finally, the Group has adopted a strategy of sustainable development in order to balance economic requirements, social responsibility and respect for the environment, and joined the U.N.'s Global Compact in 2003.

\* Tableware

<sup>1</sup> Pyrex® is a trademark of Corning Inc., licensed by Arc International Cookware SAS in Europe, the Middle East, and Africa

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