



L'Art de la Table  
1825

## Press Release

Arques, 2010, January 27

### **Xavier Ibled named Vice President Public Affairs at Arc International**



Because of its economic, social and historical weight in its region of origin, and as the world leader in Tableware committed to Sustainable Development, Arc International has created the position of Vice President Public Affairs, filled by Xavier Ibled.

Xavier Ibled's primary responsibility will be to create and strengthen the Group's relationships with public stakeholders and local, regional, national and European institutions. Official representative to the Chairman of the Board, he will carry out his functions within the framework of the policy defined by José-Maria Aulotte, Director of Human Resources, Communication and Sustainable Development.

The grandson of Jacques Durand, who founded the company that in 2000 became Arc International, Xavier Ibled is a shareholder and a member of the Supervisory Board of the world leader in Tableware. He joined the company in 1984 after studying engineering at ICAM; he then held various positions in production in France and the United States before joining the Leading Team of the Europe region where he served as Vice President Crystal.

Xavier Ibled already handles multiple responsibilities related to revitalising the Saint-Omer area (Pas-de-Calais), where he has been working since 1992 as part of the Chamber of Commerce and Industry of Saint-Omer and Saint-Pol, of which he became president in 2004. He oversaw the evolution of the organisation by implementing the merger with the Greater Lille Chamber of Commerce and Industry, for which he serves as Vice-President.

**Guillaume de Fougères, Chairman of the Board of Directors of Arc International,** announced: *"I am happy to announce the appointment of Xavier Ibled to the position of Vice President Public Affairs. The Group is eager to help develop the areas where it operates by attracting new businesses which are a source of job creation. This approach, which has been successfully overseen for several years by Bruno Rafin, Vice President in charge of Revitalisation, is closely linked to our relationships with local institutions. Xavier will further support this initiative by creating a climate that is favourable to the intensification of our actions."*

#### **Contacts**

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### **Arc International, l'Art de la Table 1825**

Arc International employs 13, 000 people worldwide including 8500 in France. The Group, whose head office is located in Arques, in the French Pas-de-Calais region, achieved a turnover of 1.2 billion Euros in 2008. Armed with its know how in glassware, it developed globally and diversified its activities through the integration of materials other than glass. Today, it markets a full range of tableware products in more than 160 countries.

The Group covers the Consumer Goods and Food Service markets through a portfolio of brands, Luminarc®, Arcoroc®, Cristal d'Arques® Paris, Pyrex®\*\*and Chef & Sommelier. For more than 40 years the Group has also been addressing professional customers – industrialists, traders, manufacturers of semi-finished and finished products, and service providers – by offering them tailored-made solutions to meet their specific requirements (for industry, advertising, premiums and customer loyalty programmes).

Arc International is present in five continents with production sites (France, USA, China, UAE), distribution subsidiaries (France, US, Spain, Australia, Mexico, Brazil, Japan) and sales offices.

Finally, the Group has adopted a strategy of sustainable development in order to balance economic requirements, social responsibility and respect for the environment, and joined the U.N.'s Global Com pact in 2003.

<sup>1</sup> Pyrex®, property of Corning Inc., is operated by Arc International Cookware SAS under an exclusive license in Europe, the Middle East and Africa.

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